



2018

NORTH AMERICA

Dental ED
Study Club Program



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If you are looking for educational content that is fresh, cutting-edge and presented by some of the most dynamic dental experts from around the world, Dental ED is for you.

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Welcome!

Dental ED Study Clubs are designed to help dental professionals acquire excellent clinical tips that can be applied in the practice. The program provides members with high-quality educational content presented by the world's best educators using live, interactive, high-end web-conferencing technology, a concept first introduced by Dental ED in the dental industry around the world in 2004. In addition, members are offered treatment planning and small hands-on workshops during the course of the year to meet their continuing education needs.

Dental ED Study Clubs are located throughout the USA and Canada, as well as Australia, New Zealand, China and Southeast Asia, making Dental ED the largest study club network in the world! This means you will never need to travel far or take valuable time away from your practice to participate in one of our study clubs. If a Dental ED Study Club is not offered in your region, contact us about starting a new study club or consider our online membership option.

Dental ED — "Leading Dentists And Defining Excellence In Dental Education Since 2004"

Sincerely,

Emanuel Recupero

Managing Director, Dental ED

Register to your study club and download the complete program and session notes at www.dentaedglobal.com



FEBRUARY

(1.75 Continuing Education Credits)

4



Thursday, FEB. 8 (4:00 pm, 5:00 pm, 6:30 pm PST)

Fraud in Your Dental Practice: How to Reduce Your Risk and Your Losses.

Mr. Doug Fetig (USA)

MARCH

(1.75 Continuing Education Credits)

5



Thursday, MAR. 15 (4:00 pm, 5:00 pm, 6:30 pm PDT)

The "Top 10 List" for Essential Drugs In The Emergency Drug Kit.

Dr. Daniel Pompa (USA)

MAY

(1.75 Continuing Education Credits)

6



Thursday, MAY 3 (4:00 pm, 5:00 pm, 6:30 pm PDT)

Prosthetic Management of the Adolescent Partially Edentulous Patient.

Dr. Tal Morr (USA)

JUNE

(1.75 Continuing Education Credits)

7



Thursday, JUN. 21 (4:00 pm, 5:00 pm, 6:30 pm PDT)

The Therapeutic Use of Botulinum Toxin in Dentistry and The Cosmetic Side Effects.

Dr. Warren Roberts (Canada)

SEPTEMBER

(1.75 Continuing Education Credits)

8



Thursday, SEP. 13 (4:00 pm, 5:00 pm, 6:30 pm PDT)

Endodontic Problem Solving.

Dr. Michelle Hefferman (Australia)

OCTOBER

(1.75 Continuing Education Credits)

9



Thursday, OCT. 25 (4:00 pm, 5:00 pm, 6:30 pm PDT)

Aesthetic Zone with Flowables.

Dr. Enrique Diaz Guzman (Mexico)

DECEMBER

(1.75 Continuing Education Credits)

10



Thursday, DEC. 6 (4:00 pm, 5:00 pm, 6:30 pm PST)

Understanding Occlusion and how it is related to TM Disorders.

Dr. Jeff Okeson (USA)

Mr. Doug Fettig

USA



Synopsis:

In this fast-paced and entertaining presentation, you will learn about the three things that are all present when fraud occurs, as well as understanding the most common fraud schemes. You will walk away with a list of red flags that can help alert you to fraud in your practice, along with understanding how fraud can be concealed by a team member. Most importantly, you will walk away with some simple but very effective steps that you can take to reduce your risk of fraud. And increase your peace of mind!

Learning objectives:

- Understanding Fraud and Why it is Commonplace in Dental Practices.
- Common Warning Signs of Fraud in Your Dental Practice.
- Simple Steps to Strengthen your Control Environment.
- How to make Fraud Conversations with your Team Comfortable.
- What to do if you Uncover Fraud in Your Practice.

"Fraud in Your Dental Practice: How to Reduce Your Risk and Your Losses"

(1.75 Continuing Education Credits)

CV:

Doug Fettig, CPA, MBA, is a Consultant within the Dental Services Group at Aldrich CPAs, Advisors and Consultants, ranked as one of the top 100 accounting firms nationwide. With over 25 years of business and consulting experience, Doug has the unique ability to understand dentist's needs and help them grow efficient and profitable practices. His insight allows him to effectively communicate business concepts to dental practices while strategically addressing tax, investment, and retirement planning needs. Doug has spoken at numerous dental seminars, academies, study groups, and vendor forums around the country and he is known for his energetic, engaging, and entertaining speaking style. As a dental business advisor, he is adept at collaborating with dental practices and incorporating Aldrich's expertise to help grow your practice and increase your profitability.

In addition to his dental speaking roles, Doug has been an Adjunct Faculty Member at Portland State University's College of Business. During his volunteer time he served as president of Precious Beginnings, a nonprofit organization, speaking at numerous medical and charitable events to further the mission of supporting parents with critically ill newborns.

The Aldrich Dental Services Group focuses on helping dentists across the country achieve their personal and professional goals through financial and retirement planning, wealth creation, dental transition strategies, practice enhancement, fee management, cost segregation studies, maximizing tax deductions and other related accounting and consulting services. Their experienced team can help dentists enjoy their dental journey and make their practice work for them.

If you have any questions or would like Doug to speak at your next national, state, or local event, you may connect with him directly at:

dfettig@aldrichadvisors.com or by phone at **503-716-9316**.

You may also email our Aldrich dental team at:

dental@aldrichadvisors.com or by phone at **503-620-4489**.

Learn more about the Aldrich Dental Services Group at:

www.aldrichadvisors.com/industries/dental/.

Follow us on Twitter @AldrichDental

Dr. Daniel Pompa

USA



Synopsis:

Today there are more medically compromised patients being treated in our offices than ever before. As a result, a more detailed medical history and medical evaluation should be taken prior to beginning treatment. This seminar will describe the essential drugs needed to create a medical emergency kit for your office. In addition, we will discuss three basic tests that can easily be performed to help in the physical diagnosis of a patient's medical status.

We will also discuss the "Conversational History" and how this can pick up many medical issues not revealed by the standard health history form. This can be performed by the dentist or staff and can prevent many potential medical emergencies from occurring.

"The 'Top 10 List' for Essential Drugs In The Emergency Drug Kit."

(1.75 Continuing Education Credits)

CV:

Dr. Pompa co-established The Oral Surgery and Implant Center in Forest Hills, New York in 1985. After graduating from New York University College of Dentistry, Dr. Pompa completed a GPR at Long Island Jewish Hospital, followed by specialty training in Oral and Maxillofacial Surgery at Lincoln Hospital, New York Medical College. He has earned Fellowship status in both the American Association of Oral and Maxillofacial Surgeons and International Congress of Oral Implantologists.

Also, an inventor, a U.S. Patent has been issued for Dr. Pompa's innovative work in the field of Dental Implantology (U.S. Patent # 5,320,529).

Sharing new and proven clinical approaches while expanding problem-solving and analytical skills, Dr. Pompa's highly interactive presentations include multi-media and live demonstrations. Additionally, attendees will gain insight into the decision-making process by reviewing multiple case history scenarios.

Dr. Pompa uses this approach across a wide spectrum of topics, in an effort to improve patient outcomes. He consistently receives exceptional reviews and repeat engagements. Content is based on 30 years of experience as an Oral and Maxillofacial Surgeon supported by a thorough review of the most recent evidence-based dental and medical literature.

Learning objectives:

- Easily recognize and manage the most frequent life threatening emergencies.
- Implement three simple chair-side, non-invasive tests, to help avoid an emergency.
- Determine when to administer the essential "Top10" emergency drugs.
- Utilize a systematic approach for each emergency depicted on color-coded cards.

Dr. Tal Morr

USA



Synopsis:

All too often we see young patients with congenitally missing teeth or teeth lost to trauma. Due to the stages of growth and development of the adolescent patient, it is paramount to take this into consideration relative to replacement of the missing teeth with prosthetics. Understanding the options for prosthetic replacement, when to use what type, and timing of tooth replacement is critical for long term success for these patients. Not only is it important from an esthetic and functional perspective, but also from a psychological development perspective, as these patients are in a very important developmental stage in their life. Having a comprehensive plan based on growth and development will insure a predictable result while allowing the patient to function normally in society.

"Prosthetic Management of the Adolescent Partially Edentulous Patient."

(1.75 Continuing Education Credits)

CV:

Dr. Tal Morr maintains a private practice in Aventura Florida limited to Aesthetic, Implant, and Complex Restorative Dentistry. Dr. Morr received his DMD degree from Tufts University School of Dental Medicine. He then went on to study at the University of Washington Prosthodontic program where he received a certificate in Prosthodontics and a Master's of Science in Dentistry (MSD) degree. Dr. Morr is an internationally recognized speaker on various topics such as aesthetics, implants, and full mouth rehabilitation as well as being a published author on aesthetically related dental topics such as veneers, implants, and complex prosthetics. Dr. Morr is a member of numerous professional organizations such as the American College of Prosthodontics, the American Academy of Esthetic Dentistry, the American Academy of Restorative Dentistry, and the American Dental Association as well as many local study clubs

Learning objectives:

- Options for tooth replacement in the young patient.
- Timing of Restorations and considerations for both implant placement and prosthetic replacement.
- The psychological factor of tooth replacement and its effect on decision making.

Dr. Warren Roberts

Canada



Synopsis:

Have you dabbled in botulinum toxin (aka "Botox®") treatment? Want to learn more? The multiple mechanisms of action of botulinum toxin type A have an impact far beyond facial wrinkles. A detailed understanding of the anatomy of the face and neck is paramount to successful therapeutic and cosmetic treatment with botulinum toxin. Learn how the secondary and tertiary mechanisms of action affect pain modulation and have a major impact on adjunctive therapy for TMD and headache treatment. Muscle relaxation of sensitive periodontal tissues with botulinum toxin type A prior to surgery can have a significant influence on implant success. Learn how botulinum toxin type A can impact your practice in ways you have never before considered!

Learning objectives:

- To illustrate how the use of botulinum toxin type A can interface with...implants, TMD, perio, endo, ortho for more positive treatment outcomes.
- To explain the synergy between the cosmetic and therapeutic uses of Botox.
- To show how an in-depth understanding of anatomy is crucial for positive patient outcomes.

"The Therapeutic Use of Botulinum Toxin in Dentistry and The Cosmetic Side Effects."

(1.75 Continuing Education Credits)

CV:

Dr. Warren Roberts is a general dentist who has been in practice in Vancouver, BC for over 35 years. After attending several Botox® and facial rejuvenation training programs earlier in his career, Dr. Roberts was concerned with the level of training that was being provided in this field. To be an exceptional practitioner with no negative side effects, Dr. Roberts believes you need not only a deep level of understanding of head and neck anatomy, but also a deep understanding of specific practices and injection techniques that make the patient experience remarkable. The result was the development of PTIFA – a training institute that provides an unprecedented depth of clinical theory, hands-on teaching and practice integration (including team training modules) in the field of facial rejuvenation (Botox®, fillers, lasers, and more) into practice.

Today, Dr. Roberts is now a leading botulinum toxin educator in North America, whose teaches physicians, dentists, nurses and whose practice is the number one dental provider of Botox® in North America. Since 2008, he has trained over 7,000 doctors nationally and internationally, and has treated hundreds of botulinum toxin patients. Through his commitment to delivering excellence in this field, his program content and educational model is now being adopted by various regulatory boards across Canada.

In addition, the Dr. Roberts has developed the following templates and procedures which are setting the standard for treatment in facial rejuvenation:

- Roberts Facial Rejuvenation Photography™ series which generates 99% case acceptance rate
- the PTIFA Cosmetic Marking Template
- the PTIFA Therapeutic Marking Template
- the PTIFA Injection Technique
- the PTIFA Injection Rules – achieve no negative side effects
- the Botox Set-up Tray
- the first Botox Study Club

Dr. Michelle Heffernan

Australia



Synopsis:

Endodontic problem-solving skills are often necessary even from the early treatment stages such as diagnosis right through until post treatment. This lecture will address 3 key steps in endodontic problem solving by learning how to:

"Endodontic Problem Solving."

(1.75 Continuing Education Credits)

CV:

Dr. Michelle Heffernan is the Head of Endodontics at the University of Sydney. She also provides surgical and non-surgical endodontic treatment for her patients in her private practice, BMA House Endodontists. Dr. Heffernan's dental career started at the University of Pittsburgh in the USA, where she obtained a degree in dental hygiene and then her dental degree.

She obtained her Master's Degree in Endodontics at the University of North Carolina, Chapel Hill. Prior to relocating to Sydney, Dr. Heffernan practiced in a private endodontic practice in Scottsdale, Arizona, USA. Dr. Heffernan is a prominent lecturer and clinical educator. Dr. Heffernan introduced rotary endodontics and microscopes to the student clinics at the University of Sydney. She has received multiple awards for her teaching. She started the endodontic teaching and curriculum at Charles Sturt University in Orange, NSW. She is the current President of the Eastern Suburbs Dental Group. She has been awarded an honorary fellowship to the Pierre Fauchard Academy in recognition of her contribution to dentistry. Dr Heffernan has given numerous lectures in the USA, Australia and New Zealand.

Learning objectives:

- Prevent problems during endodontic treatment.
- Identify problems that exists or that have occurred during endodontic treatment.
- Manage problems once they have been recognized.
- In endodontics, if you are given lemons learn how to make lemonade!

Dr. Enrique Diaz Guzman

Mexico



Synopsis:

In this lecture, we will demonstrate the handling behaviour of injectable flowable composites in aesthetic restorations. The advantageous of this new revolutionary technique is minimal tooth invasiveness and polishing while still obtaining excellent morphology results and optical aesthetics with minimal chair time. The evolution of flowable composites in the last few years have shown that we can achieve lasting results from 3 to 5 years without any failure of adhesion to enamel. The success of the treatment is related to the Temporomandibular Joint (TMJ), and in ideal cases it will not be necessary to do preparations or anaesthesia. The main advantage of the technique is the short chair time as well as morphological preservation from diagnostic wax up, planning and or digital smile design while been a completely reversible technique.

"Aesthetic Zone with Flowables."

(1.75 Continuing Education Credits)

CV:

Dr. Enrique Guzman has given more than 90 courses 17 in 4 Different Continents between 2014 –America, Europe, Asia, Africa And in 2015-2017 he was the International Speaker for the MicroVisionGroup, Ivoclar Vivadent, and BAIRD British Academy of Implant and Restorative Dentistry.

In 2011 Dr. Guzman completed a Diploma in Implant Surgical of Prosthetic Autonomous from the University of Ciudad Juarez | UACJ and a bachelor of Dental Surgeon in 2009 from Autonomous University of Baja California | UABC

In 2015 Dr. Guzman received the Excellence in Prosthodontics Award by the AIOP "Asociación Italian Prosthetic Dentistry" and APS "The American Prosthodontic Society" AIOP ceremony at the 34th International Congress and 88th The Annual Meeting of the American Prosthodontic Society. He also holds the Digital Smile Design Certification DSD Master with Christian Coachman for Mexico City.

Dr. Guzman received his Diploma in Implant Surgical - Prosthetic Biotechnology Institute Mexico City and his Specialty in Prosthodontics from the Intercontinental University, Mexico City in 2015.

Learning objectives:

- Diagnosis and planning for successful treatment.
- Step by Step technique of flowable injections, limitations and advantages.
- Minimal invasion based on depletion guides when necessary.
- Polishing protocol and high brightness of restorations.

Dr. Jeff Okeson

USA



Synopsis:

Dentists are the only health care providers that change patient's occlusion. Therefore, dentists must understand when occlusal factors contribute to mastication dysfunction. Equally important is, when occlusal factors do not relate to dysfunction. This presentation will describe orthopedic stability in the masticatory system and establish sound treatment goals for dentists who change patient's occlusion. Indications will be presented regarding when occlusal changes are indicated for TM Disorders.

"Understanding Occlusion and how it is related to TM Disorders."

(1.75 Continuing Education Credits)

CV:

Dr. Okeson is Professor, Division Chief and Director of the Orofacial Pain Program, which he established in 1977. Dr. Okeson has more than 240 publications in the area of occlusion, TM disorders and orofacial pain in various national and international journals. He has authored two textbooks on TM disorders and orofacial pain, which have been translated into eleven different languages. Dr. Okeson is a very sought-after lecturer on the subject of TMD and orofacial pain and has presented more than 1200 invited lectures on the subject of TMD and orofacial pain in all 50 states and in 55 different countries. He has received the campus wide University of Kentucky "Great Teacher Award", the Provost's Distinguished Service Professorship, the American Academy of Orofacial Pain's Service Award, the Acorn Award for the outstanding professor in the state of Kentucky and the first ever "Distinguished Alumni Award" from the College of Dentistry. Dr. Okeson has also received "The International Dentist of the Year Award" from the Academy of Dentistry International. This is the highest award recognized by this Academy and was given to him in recognition of his worldwide efforts in providing education.

Learning objectives:

- Describe orthopedic stability as it relates to the masticatory structures
- Describe the most stable joint position
- Understand the role of anterior guideline and how it relates to TM Disorders

Dental ED

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Recognition Program

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ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Dental ED designates this activity for 12.25 hours total continuing education credits.

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